

7th Global Footwear Sustainability Summit 2018

Aug. 27 -28, 2018 Crowne Plaza Century Park Hotel, Shanghai, China



Event Background

Sustainability in the footwear industry is seen as a subject of the major producers of sportswear and leather products, with many brands considering their concern about protecting people and environment and adopting an environmental friendly communication approach. The main technological challenge for the footwear industry is to focus on higher value-added and eco-efficient and sustainable products, processes, materials and organizations. A significant effort on research and skills is needed in order to achieve these users' objectives. New business models, new materials and enhanced manufacturing processes are required. The expectations for end include the ability to answer to the market needs faster, with high quality products, reducing cost and enhancing the working conditions of workers, avoiding some hazardous activities where they are exposed to dust and chemical products.

Meet the Directors from part of Attendees & Partners at 7th GFSS



Organizer

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7th GFSS Featured & Highlights :

- Trump Trade Agenda with Emphasis on how Trump's Aggressive Protectionism is likely to Impact Export from China
- CPTTP Agreement and Impacts on Footwear Trade in China, Vietnam and Africa
- Robotic Application in Footwear Manufacturing, will SpeedFactory Remodle Global Shoe Manufacturing Structure
- China Shoe & Leather Production Updates, Environment Enforcement Industrial Transfer & Sourcing in China
- Orientation & Development of Veitnam Shoe Production, Impacts of CPTTP Aggrement & Opportunities for Footwear in Vietnam
- First Hand Reoports on New Trends of Footwear Sourcing in China, Vietnam, India, Bangladesh, Ethiopia and Myanmar
- Cutting Edge Perspectives by Leading Brands and Retailiers on Their Downstream Experiences
- The Latest Developments on Chemcial Management, Government Enforcement and Industry Initiatives to Promote Sector Wide Compliance
- Case Studies Featuring Sustainability Best Practices of Leading Footwear Brands and Updates on the Supply Chain Maagement
- Supply Chain Excellence on Global Footwear Industry: How the Industry will Evolve Others the Next Ten Years
- Consumer - Led Transformation: Ignite Opportunities through Innovation, Speed & Digital to Accelerate Long - term, Sustainable & Profitable Growth
- Solutions to Keep Brand Alive & Rejuvenation, Marketing Intelligence in Wining Super Consumer to Ensure Explosive Growth
- Esports: Mainstream Culture & Entertainment Get Fans Excited, Abundant Available & Valuable Space for Brands

Current Sponsors:

MICRO-PAK®

Mold Prevention from Factory to Retail

IMIGIZE



Ortholite®



Inspectorio



26th August

- 16:00 Registration
- 18:30 Cocktail Party & Networking

Day One Monday 27th August

- 07:00 Registration
- 07:30 Event Welcome Address and Introduction of Attendees
- 08:15 Trump's Trade War -- What's Next for China, Impacts on Global Footwear Supply & Demand
- 09:00 China Shoe & Leather Production Updates, Environment Enforcement Industrial Transfer and Footwear Sourcing in China

Peter Mangione
Chairman
Global Footwear Partnerships LLC

Yuzhong LI
Chairman
China Leather Industry Association

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09:30	Orientation & Development of Veitnam Shoe Production, Opportunities Brought by CPTTP Aggrement	Diep Thanh Kiet Vice Chairman LEFASO		
10:00	Footwear Manufacturing and Marketing : Think ahead , Think Bangladesh	Syed Nasim Manzur CEO Apex Footwear		
10:30	Tea Break & Networking			
10:40	Mold Prevention Regulations in the US and Europe- Clear Answers	Martin Berman CEO Micro-Pak		
11:30	Make in Cambodia Production and Marketing Opportunities	Chris Ngai Director Premier Group Limited		
11:50	Make in India Production and Marketing Opportunities	Ahmed Rafeeque Chairman Farida		
12:30	Make in Myanmar Production and Marketing Opportunities	Aung Min Chairman MFMA		
13:00	Luncheon & Networking			
14:00	Panel Discussion: Global Footwear Sourcing and Supply Chain Innovations			
	Trent Zerr Head of Manufacturing Asia Crocs	Rob Hiley Former VP Supply Chain Timberland	Ingo Josephs Director of Quality & Sustainability Deichmann	Robet REN Deputy Director Footwear Production FILA
	Brian Au Senior Consultant Premier Group Limited	Frank XU SVP Cosmo	Steven XIE Footwear Senior Director Adidas	
15:00	DATA - DRIVEN FAST IS EVERYTHING <i>Build Fast Supply Chain with Smart Cutting 4.0 Technology</i>	Guoquan WANG CEO EMMA Group		
15:30	Sustainability by Automation and Digitisation, effects of the use of modern equipment, robotics and the integration into the digital supply chain.	Christian Decker CEO DESMA		
16:00	Tea Break & Networking			
16:15	3D Contactless Fitting Service for the footwear market. Introduction to the Imigize Technology	Mike Tchernik Chief Strategy Manager Imigize Group		
16:45	The Importance of Step-in Comfort	Skip Lei VP - Innovation & Strategic Partnerships OrthoLite		

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17:15	Productivity, Transparency & Efficiency Solutions in Footwear Manufacturing	Inspectorio
17:55	Digital Manufacturing on Footwear : Sustainable Innovation & Positive Environmental Impact	Arthur Kononuk CEO & Founder Tentree
18:30	Updates on SpeedFactory, will it Remodle Global Shoe Manufacturing Structure ?	Christoph Fauhauer COO Oechsler Motion GmbH
19:15	Cocktail Party Sponsor Welcome Address	Open for Sponsor
19:30	Cocktail Party & Networking	
21:00	End of Day One	

Day Two Tuesday 28th August

08:30	Step into something eco-friendly, Sustaining Our Business in A Carbon - Constrained Economy, Evironmental & CSR Promise	Lydia LIN East Asia Director ZDHC
09:00	Sustainability 2025, Ways to Get a Zero - Waste Model Busines	Toiny PANG Sustainability Manager Marks & Spencer
09:45	Footwear Workers Strike Issues in Vietman, Adapt & Adopt CSR for Improved Linkages with Global Supply Chain in Sustainable Production	Florian Beranek Chief Technical Advisor UNIDO
10:15	Tea Break & Networking	
10:30	Case Studies of World Footwear Industry Sustainability	
	Michelle Yu Environmental Project Leader, Sustainability H&M	Micheal Beulter Sustainability Director Kering Group
		Eva Mullins Sustainability Manager Haglofs
11:15	TBC	WRAP
11:45	Standards of Green Manufacturing and Excellence Management	Sarah Obser Sustainability Manager PFI Goup
12:15	Lucheon & Networking	

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13:45	Traceability along the Supply Chain as Necessary Step towards Sustainability Measurement : A Practical Approach for Footwear & Leather Goods Brands	Enrico Purgato General Manager The ID Factory
14:15	Building an Agile, Diverse and Sustainable Supply Chain. Sustainability Cases Study of Sharing	Rob Hiley Former VP Supply Chain Timberland
15:00	The Latest Updates on RSL for Footwear, Guidance and Practice to Improve; Chemical Solutions Management for Footwear Industry, Major Changes to Prop 65 Warning Labels Take Effect in 2018	Open for Sponsor
15:30	Tea Break & Networking	
15:45	Incorporate Emotional Attachment & Exquisite Consuming Experience	TBC
16:10	"Running Fever": Insights on Global/China athletic footwear markets; In-Depth Look at Purchasing Habits & Product Demands of the Youngers	Bruno Lannes Partners Bain & Company
16:40	Esports: Mainstream Culture & Entertainment Get Fans Engaged, Abundant Valuable and Available for Brands	Barney Waters Brands President K-Swiss
17:10	Trump's Trade War -- What's Next for China, Impacts on Global Footwear Supply & Demand and Summit Wrap up	Peter Mangione Chairman Global Footwear Partnerships LLC
18:00	Conference Closed	

Join 7th GFSS 2018: A World Class Event on Footwear

Since 2012, annual GFSS has been a very successful and informative event for updating new regulations and latest development in footwear industry all over the world. This year speakers from the industry-leading companies will further interpret topics like global supply demand - retailing perspectives, more options in Asia and Africa manufacturing countries, robotic application in shoe making, fulfill environmental requirements, social responsibility and the macro policies of countries that directly affect the footwear sector.

